

CRAFT FARMS

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Call 866.324.7782 | CoastalAlabamaGolf.com

CRAFT FARMS





251.968.3002 www.CraftFarms.com



Relax and enjoy the beauty of the Craft Farms Golf Resort with 36 holes of golf designed by golf icon, Arnold Palmer. These two public golf courses are the only courses in Alabama designed by Palmer. Located just minutes away from Fort Morgan and the beautiful white sand beaches of Gulf Shores, Alabama, Craft Farms Golf Resort invites you to experience two of the best public golf courses in the South.

The 18-hole Cotton Creek golf course and 18-hole Cypress Bend golf course challenge golfers at every level while providing a peaceful, serene environment of the natural Baldwin County Alabama landscape. The courses have a distinctively coastal feel, with dwarf Bermuda grasses and numerous lakes that meander throughout the property. Style of play is friendly. Collared shirts and soft spikes are required and golfers are welcome to wear shorts.

Relax in the beautiful southern landscape of south Alabama among massive live oaks dripping with Spanish moss, towering pine forests, numerous lakes, creeks and native wildlife.

After enjoying your golf game, visit the plantation-style Clubhouse with a casual bar and grill or the Arnold Palmer Dining Room with gorgeous views.

For more information contact Ryan Mello, Director of Golf/Club Manager at 251.968.3002 or Ryan.Mello@HonoursGolf.com.

Call 866.324.7782 | CoastalAlabamaGolf.com | HONOURS GOLF

PENINSULA





251.968.8009 www.PeninsulaGolfClub.com



Nestled on the beautiful Fort Morgan peninsula between Mobile Bay and the Gulf of Mexico, rests one of Alabama's most spectacular golf resorts -Peninsula Golf and Racquet Club.

Rated 4 ¹/₂ stars by Golf Digest and selected as one of the "most memorable and enjoyable" courses in the southeast, Peninsula provides a golfing experience that is rivaled by few. Designed by the renowned southern favorite, Earl Stone, the 27-hole golf course boasts 7,026 yards from the championship tees and delivers a playable and enjoyable layout for golfers of all skill levels.

Rich in nature and wildlife, the Peninsula Golf and Racquet Club is located directly next to the Bon Secour Wildlife Preserve and winds through over 800 acres of beautiful live oaks, cypress trees and much more natural vegetation. In addition to the beautiful scenery, you may also stumble across some of the local wildlife, like alligators or eagles which are commonly seen throughout the course.

Be sure to see our signature hole Lakes #7 while visiting Peninsula. This par five boasts a large landing area off the tee and a backdrop of beautiful Mobile Bay. Make sure to play your second shot down the right side of the fairway to avoid the wetlands left. Big hitters may elect to go for this long and narrow green in two, but beware of the hazard left and out of bounds right.

For more information contact Anthony Vaughn, Director of Golf/Club Manager at 251.968.8009 or Anthony.Vaughn@HonoursGolf.com.

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ROCK CREEK





251.928.4223 www.RockCreekGolf.com





Rock Creek Golf Course was designed by veteran golf course architect and Southeastern favorite Earl Stone. This 18-hole Baldwin County golf course stretches over 6,900 yards, making it perfect for long hitters yet fun and encouraging for golfers playing from the forward tees.

Rock Creek is best known as a fun, player-friendly course for locals, members and visitors to the area. Golfers of all skills love the course layout featuring well-manicured tree-lined fairways and generous landing areas. The large undulating greens offer a variety of shapes as well as two-tiered putting surfaces.

This championship golf course is definitely forgiving and visually spectacular. Numerous doglegs are prominently featured throughout the layout along with natural rolling terrain and impressive elevation changes unique to southern Alabama region. Tall pines and hardwood forests line each fairway and freshwater wetlands ripple throughout the course adding to the impressive visual effects of the course.

Rock Creek's signature hole - No. 2 is definitely unforgettable. This 434-yard par 4 drops 70 ft. from the tee to the fairway with a second shot offering a force carry over wetlands to a green featuring a 30ft high, bulkhead wall. Many find this golf hole visually stimulating yet a true test of golf where strategy and accuracy define the difference between a bogey and birdie.

A short drive from Mobile, AL, Rock Creek Golf Club offers a truly unique golfing venue in the southern region of Alabama. You'll discover one of the best conditioned 18-hole championship golf courses in Baldwin County, Alabama. But don't take our word for it, Golf Digest has consistently rated it 4.5 stars since its inception. This prestigious accolade is only designated to approximately 500 golf courses nationwide. Even Zagat Survey stated, "One of the best (golf courses) in southern Alabama."

For more information contact William Chadick, Director of Golf/Club Manager at 251.928.4223 or William.Chadick@HonoursGolf.com.

STAY & PLAY PACKAGES





866.324.7782 CoastalAlabamaGolf.com



Coastal Alabama is emerging as one of the South's best golfing destinations. From scenic coastlines and wetland preserves to rolling hills and links-style, our nine championship courses give great options to play every day. Sugarwhite sand beaches, top-rated deep sea fishing, dining and nightlife options are abundant, but Southern hospitality, fresh seafood, beautiful accommodations and golf are our specialties.

Coastal Alabama Golf is our golf packaging company which brings you premiere Stay & Play. Whether you are looking to just play a couple rounds with your family, or bring all of your college buddies back together, Coastal Alabama Golf can provide you with the best rates and accommodations throughout Gulf Shores and Orange Beach.

CAG has the unique capability of booking tee times at any of the nine signature golf courses on the Gulf Coast. These courses include Craft Farms, Rock Creek, Peninsula Golf Club, Gulf Shores Golf Club, Kiva Dunes, Glen Lakes Golf Club, Lost Key Golf Club, TimberCreek Golf Club, and One Club. Each of these courses provide CAG with specific, discounted rates, which allows CAG to offer the best rates possible at each location.

CAG also has accommodation partners including Courtyard by Marriot Gulf Shores, Hampton Inn Gulf Shores, StayBridge Suites Gulf Shores, Kaiser Realty and Harris Properties. Through this partnership, CAG is able to provide the best rates in accommodations in addition to golf. CAG is the one stop shop for visitors planning golf vacation trips, and is the primary golf vacation packaging business in the Coastal Alabama area.

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GROUP EVENTS & TOURNAMENTS



GROUP EVENTS & TOURNAMENTS

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Our courses will guarantee a stress-free event that exceeds expectations and is remembered for years. On top of the ease of planning an event with us, the game of golf presents a wonderful way to please everyone who enjoys the beauty of the outdoors and the thrill of competition. There is no better place for a group golf outing or tournament in the Gulf Coast, Alabama area!

Bring your group, whether it's a wedding party, special groomsmen golf outing, corporate outing, conference attendees, non-profit fundraising tournament or even just a group of friends on vacation! No matter the reason, consider booking your group golf outing package at beautiful Craft Farms or Peninsula in Gulf Shores - just minutes from Orange Beach. Golfing groups of 24 or more are eligible for special group rates.

We offer a variety of complete hassle-free event packages to choose from or we will customize one to fit your specific needs. Our golf outing services can range from supplying the awards, shirts, balls and other supplies for selfmanaged events, through total in-house outing management. We'd love to host your group this year!

Call 866.324.7782 | CoastalAlabamaGolf.com |



TOURNAMENT SERVICES



TOURNAMENT SERVICES

866.324.7782



BAG DROP SERVICE

From the moment you and your group arrive, our bag drop staff will be there to greet each of you in front of our Clubhouse. Our staff will assist in transferring you and your guests' golf bags from your vehicles to your personal golf cars. The bag drop attendant will then hand you off with distinctive direction to where the golf shop is located and to whom you will be meeting when you arrive there.

GOLF SHOP

The golf shop is where each member or the leader of each group will check in. This will aid in determining if everyone that is scheduled for the event has arrived and is ready to undergo the golf experience. Our knowledgeable golf shop staff is eager and willing to assist any customer that would be of interest in purchasing from the extensive array of merchandise and club rentals. Our Golf Shop stocks many items for gifts, prizes, raffles, goodie bags and silent auctions such as golf shirts, hats, golf balls, tees, clubs, and gift certificates. The Golf Shop can assist you in ordering merchandise with your company logo. Let us coordinate your contest and prizes including: Longest Drive, Shortest Drive, Beat the Pro, Beat the CEO, Chipping Contest, Closet to the Pin, and more!

TOURNAMENT SET-UP

Tournament preparation and set-up that is so vital to a well-organized event is exemplified by our staff. Our staff will provide tournament scoring items such as scorecards, score sheets, rules and pairings, professional event scoring, and handicap service. We will also provide customized cart plates with player name and tournament name and all set-up and staging.

SIGNAGE

Assistance with signage includes Welcome Banners, sponsor and corporate signage with hole assignments, special event markers and personalized cart signage.

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HONOURS GOLF

TOURNAMENT SERVICES

TOURNAMENT SERVICES

866.324.7782

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REGISTRATION

During the event, a designated registration area will be set up for you including tables, chairs, linens.

PRACTICE FACILITY

You and your guests will have access to our practice facility. Before your round, you may practice your game on the driving range, which has several target greens, chipping greens, practice bunkers and an expansive putting green. Experienced, PGA Professionals are on staff and available for pretournament lessons, tips and clinics.

CLUB HOUSE FACILITIES

Men's and Women's locker rooms are available to all tournament participants to change or shower before and after your tournament.

ANNOUNCEMENT OF EVENTS

Minutes before the tournament, one of our golf professionals will welcome your group. The format, rules of play, and any special announcements will be made at this time. Following announcements each group will be led out to their assigned starting holes. Audiovisual equipment is also available.

BEVERAGE CART SERVICES

There will be two beverage carts servicing your group throughout the day. The beverage cart will be fully stocked with both alcoholic and non-alcoholic refreshments as well as snacks for your enjoyment.

ON-COURSE HOSTS

Our hosts will be on the golf course to create a memorable experience. Not only will they monitor the pace of play, but they will also provide your group with ice-cold refreshing towels to cool down with on those hot summer days.

POST ROUND SERVICE

When finished with your round, an outside attendant will be waiting to assist each participant. As each golfer comes in the attendant will clean your clubs and place them at the bag drop to be picked up.

SCORING OF EVENT

At the conclusion of the round, each group will bring their scorecard to the scoreboard where a golf professional will be posting scores on your very own custom scoreboard.

FOOD & BEVERAGE

After your round, relax while tallying up those scores and let us satisfy that hunger. Our friendly staff is happy to meet your groups needs including breakfast buffets, barbecues on the patio, boxed lunches, grilling stations on and off the course, luncheons or hors d'oeuvres. We do everything from hamburgers, hot dogs, and chicken wings to any of your favorite gourmet snacks. Let us bring that

WEDDINGS & SPECIAL EVENTS



WEDDINGS & SPECIAL EVENTS

866.324.7782 GULF SHORES, ALABAMA



251.517.5632 FAIRHOPE, ALABAMA

The wedding of your dreams should begin with a setting as beautiful and inspiring as nature itself. Craft Farms, Peninsula, and Rock Creek offer a wonderful array of contemporary and elegant settings with indoor and outdoor ceremony and reception space, magnificent views and impeccable service to provide a one-of-a-kind experience you'll treasure forever.

Join us for your wedding ceremony, bridal receptions, groomsmen golf outings, and more. We have an executive chef and professional culinary staff to create the menu of your dreams. Overnight accommodations are nearby as well as the beaches of Gulf Shores and Orange Beach. Take a look at our event guides and see why our courses are the perfect option to your destination wedding dream. Make your corporate retreat, wedding, holiday party or other special event in Southern Alabama especially memorable by hosting it at one of our properties.

Our venues in Gulf Shores (Craft Farms and Peninsula) and in Fairhope (Rock Creek), offer everything you need for your ideal event including: • Indoor and outdoor ceremony spaces • Formal and casual reception spaces

- Reception tables and chairs Silverware and dish ware Linen napkins
- Service staff On-site event planner Set up and breakdown of ceremony reception All food and beverage items Full Bar

We offer a variety of dining options ranging from small plated lunches to elegant wedding receptions. Our team specializes in contemporary coastal cuisine with global influences and endeavors to use the best local and sustainable products. We are always eager to accommodate special requests and personalize menus to your tastes, budget, or dietary concerns.

Chef Kurtis Krum heads our culinary team. He has trained under chefs from Johnson and Wales as well as the Culinary Institute of America. He will work with you to create the menu you have always dreamed of for your special event.





CRAFT FARMS 251.968.3002

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